



BASTA! È UN REATO
ED È INUMANO

I MEDICI VETERINARI SONO DA SEMPRE IN
PRIMA LINEA **CONTRO IL TRAFFICO DI CUCCIOLI**
E IL BUSINESS COLLEGATO.

PRIMA DI SCEGLIERE UN CANE
CHIEDI AL TUO MEDICO VETERINARIO





"A fronte di un commercio regolare di cani e gatti all'interno dell'Unione Europea, che genera un guadagno di 1,3 trilioni di euro all'anno e impiega 300 mila persone, in Italia si registra un traffico di circa 8.000 cuccioli che ogni settimana vengono introdotti illegalmente nel nostro Paese, per un valore commerciale di 5.600.000 euro.

Fonte LAV 2017 alla presentazione della seconda edizione del Manuale "Procedure per l'esecuzione dei controlli nella movimentazione comunitaria di cani e gatti", realizzato da Fnovi, Ministero della salute e LAV



DO OR DIE

Shortly after buying Millie on the internet, her new owner took the tiny puppy to the vet and received devastating news. Millie had a serious heart murmur and was unlikely to survive without expensive surgery – surgery that her new owner could not afford.

Millie's owner contacted Blue Cross who agreed to undertake the risky, major surgery knowing it was the only chance of saving Millie's life. Her story has a happy ending, but it could so easily have been a tragedy.



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PET SALES AND VENDING

THE PET ANIMALS ACT 1951 IS THOROUGHLY OUTDATED

Methods of getting a pet are changing. Many people now go online to purchase a pet rather than to a high street pet store or from an ad in the local paper or pinned on a notice board.



WHAT WE WANT

- Review and amend Pet Animals Act 1951 to bring it up to date
- Continued support for the work of PAAG to tackle the problems associated with online sales

SETTING STANDARDS

As a member of the Pet Advertising Advisory Group (PAAG) we recognised this change in buying and worked to implement a set of minimum standards for online advertisers. The scheme has worked well, with many of the leading UK classified websites signed up and implementing the standards. We would like to see others follow suit.

We have been pleased to have the support of government for this work and are hopeful that this will continue to ensure that PAAG can make real progress tackling the problems of online pet advertising.

NO LONGER FIT FOR PURPOSE

The Pet Animals Act 1951, which controls the sale of animals in pet shops, is thoroughly outdated. Written more than sixty years ago, long before the invention of the internet or the growth in popularity of more exotics pets, it is no longer fit for purpose. We would like to see this legislation amended to ensure that it becomes relevant and effective in a modern age.



THE NUMBER OF ADVERTISEMENTS FOR ANIMALS FOR SALE ON ANY ONE CLASSIFIED SITE AT ANY ONE TIME



NUMBER OF INAPPROPRIATE, MISLEADING OR ILLEGAL ADVERTISEMENTS REMOVED BY SITES DURING PAAG PILOT MONITORING SCHEME

**Study on the welfare of dogs
and cats involved in
commercial practices**

Specific Contract SANCO 2013/12364

FINAL REPORT

Prepared by:

IBF International Consulting

VetEffect

**Wageningen University & Research Centre
(WUR)**

**Istituto Zooprofilattico Sperimentale dell'Abruzzo
e del Molise "G. Caporale" (IZSAM)**

December 2015



This project is financed by the European Commission





The online market place; an argument for self regulation



In partnership with the EU Dog & Cat Alliance and the European Commission, Blue Cross hosts a conference exploring the implications of online pet sales for animals and consumer protection - with Commissioner Andriukaitis.

[Register for a place today](#)



Blue Cross fondata nel 1897.

Troviamo una casa felice agli animali abbandonati o rifiutati e li manteniamo in buona salute promuovendo il benessere animale e assicurando le terapie necessarie grazie a 4470 volontari che collaborano con uno staff di 768 persone.

How we help ▾ Support us ▾ Rehome a pet ▾ Sponsor a pet ▾ Pet advice ▾ Find us ▾ Shop

How we help

Pets are at the heart of everything we do. Each year, thousands of cats, dogs, small pets and horses turn to our animal hospitals, clinics and rehoming services for treatment and to find them the happy homes they deserve. Meanwhile, our Education and Behaviour Teams prepare future pet owners to take responsibility and look after their pets for life.

Rehoming

We find homes for unwanted cats, dogs, small pets and horses across the UK and our tailor-made service means we help each pet find the right person for them.

Veterinary

Our animal hospitals and clinics treat sick and injured pets when their owners can't afford private veterinary...

Education

We prepare pet owners of the future with our national programme of free talks and workshops to promote...

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THE BORN FREE FOUNDATION
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 zoocheck@bornfree.org.uk
 annaw@bornfree.org.uk



ONE CLICK AWAY:
 AN INVESTIGATION INTO THE ONLINE
 SALE OF EXOTIC ANIMALS AS PETS

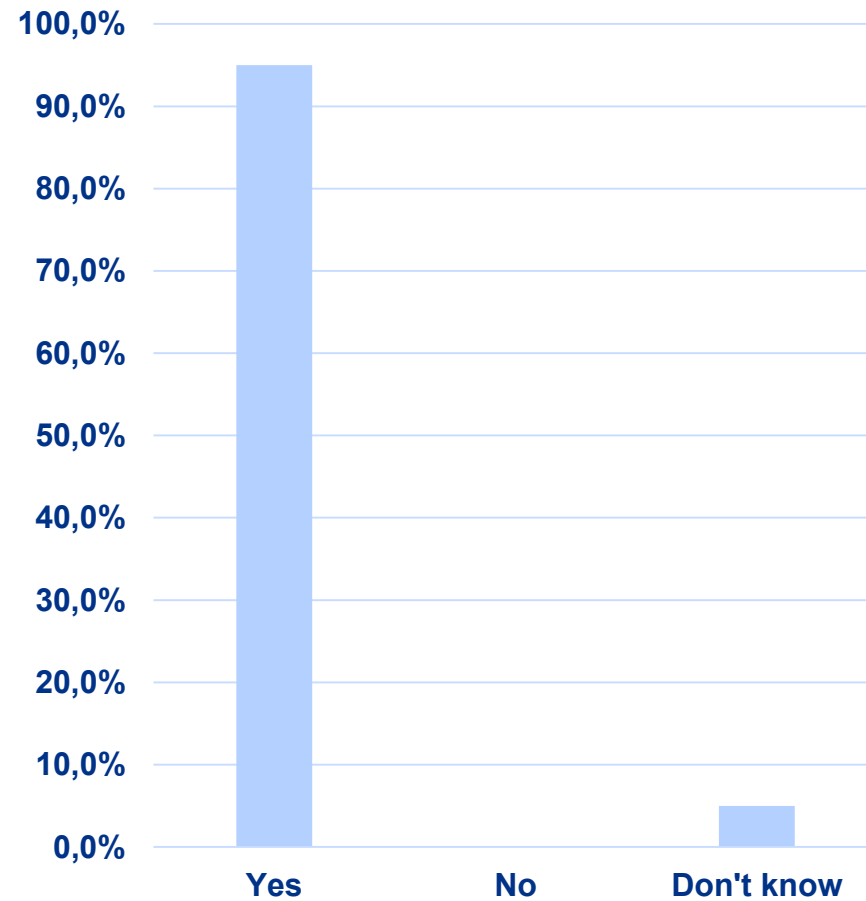


Survey

- ✦ **Survey on online sales in EU countries**
- ✦ **responses from 21 EU countries**
- ✦ **Belgium – Bulgaria - Czech Republic – Estonia – Finland – France – Germany - Greece – Hungary - Ireland – Latvia – Lithuania – Malta – Netherlands – Poland – Portugal – Romania – Slovenia – Spain – Sweden - UK**



Ritieni che ci siano criticità rispetto alla pubblicità on line sugli animali da compagnia nel tuo Paese?



https://ipaag.ie/wp-content/uploads/2018/09/IPAAG_Online_Advert_Edit.mp4?_1

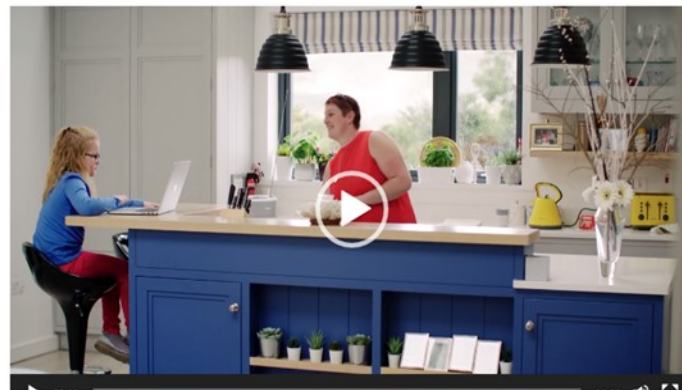


[Home](#)
[About IPAAG](#)
[Buying A Pet Advice](#)
[News & Media](#)
[Legislation](#)

Don't be fooled by unscrupulous breeders.

The Irish Pet Advertising Advisory Group always encourages adopting an animal, but we recognise that more than ever people are looking online when they decide to get a new pet. If you do choose to look online, read our advice on what to look out for in online adverts, do your research, and walk away if you spot red flags. Don't fall prey to a #PuppyDotCon.

[Download our Puppy Checklist here.](#)





IPAAG
Irish Pet Advertising Advisory Group

Puppy Checklist

IPAAG always recommends you adopt from your local rescue. However, if you do choose to look for a puppy online, make sure to do your research.

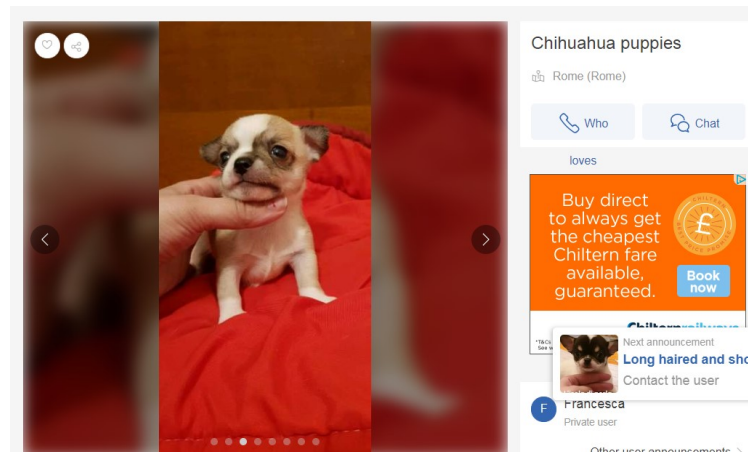
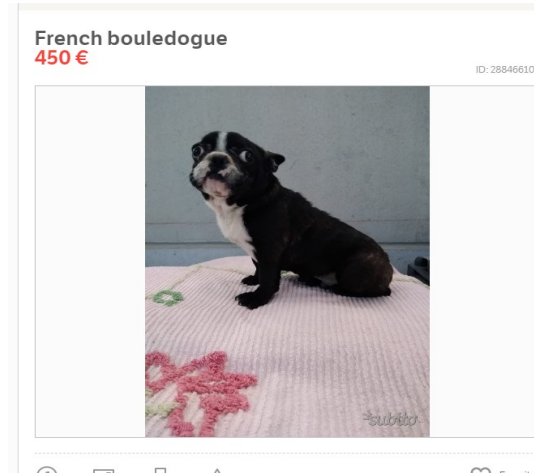
While there is no way to be absolutely certain a puppy advertised online comes from a good breeder, here are some warning signs to look out for.

Ensure the website is signed up to the IPAAG Minimum Standards. If the advert contains any red flags, click away and don't respond.

- 🐾 Is the puppy's age advertised as 8 weeks or older?** Yes No
Puppies cannot leave their mothers before 8 weeks of age 🚫
- 🐾 Does the advert include a photograph of the puppy?** Yes No
The puppy should not appear too young (eyes should be open & clear) 🚫
There should be no visible welfare issues including docked tails/clipped ears, puppies that are underweight or present health issues, or puppies kept in excessively small crates 🚫
- 🐾 Does the advert say the puppy is microchipped?** Yes No
This is a legal requirement before the puppy is sold, or at 12 weeks of age, whichever comes first 🚫
- 🐾 Does the advert say the puppy is vaccinated?** Yes No
Note: Puppies should be vaccinated by a vet at 6-9 weeks of age, with second round at 10-12 weeks
If the puppy is younger than 6 weeks and the advert says he/she is vaccinated, do not respond 🚫
If the vaccination certificate the breeder provides is not signed and stamped by a vet, it is likely fake and you should walk away 🚫
- 🐾 Does the advert say the puppy has been treated for parasites?** Yes No
Do not buy from a breeder who has not treated their dogs for worms/fleas at all 🚫
The breeder should be able to tell you which specific treatment was used 🚫
- 🐾 Can the puppy be seen with the mother?** Yes No
Never accept any excuses for not being able to see the puppy interacting with the mother 🚫
- 🐾 Can the puppy be seen at the breeder's property?** Yes No
Never agree to have the puppy delivered or to meet in a neutral location such as a car park 🚫

Visit Ipaag.ie for more information

Esempi in Italia

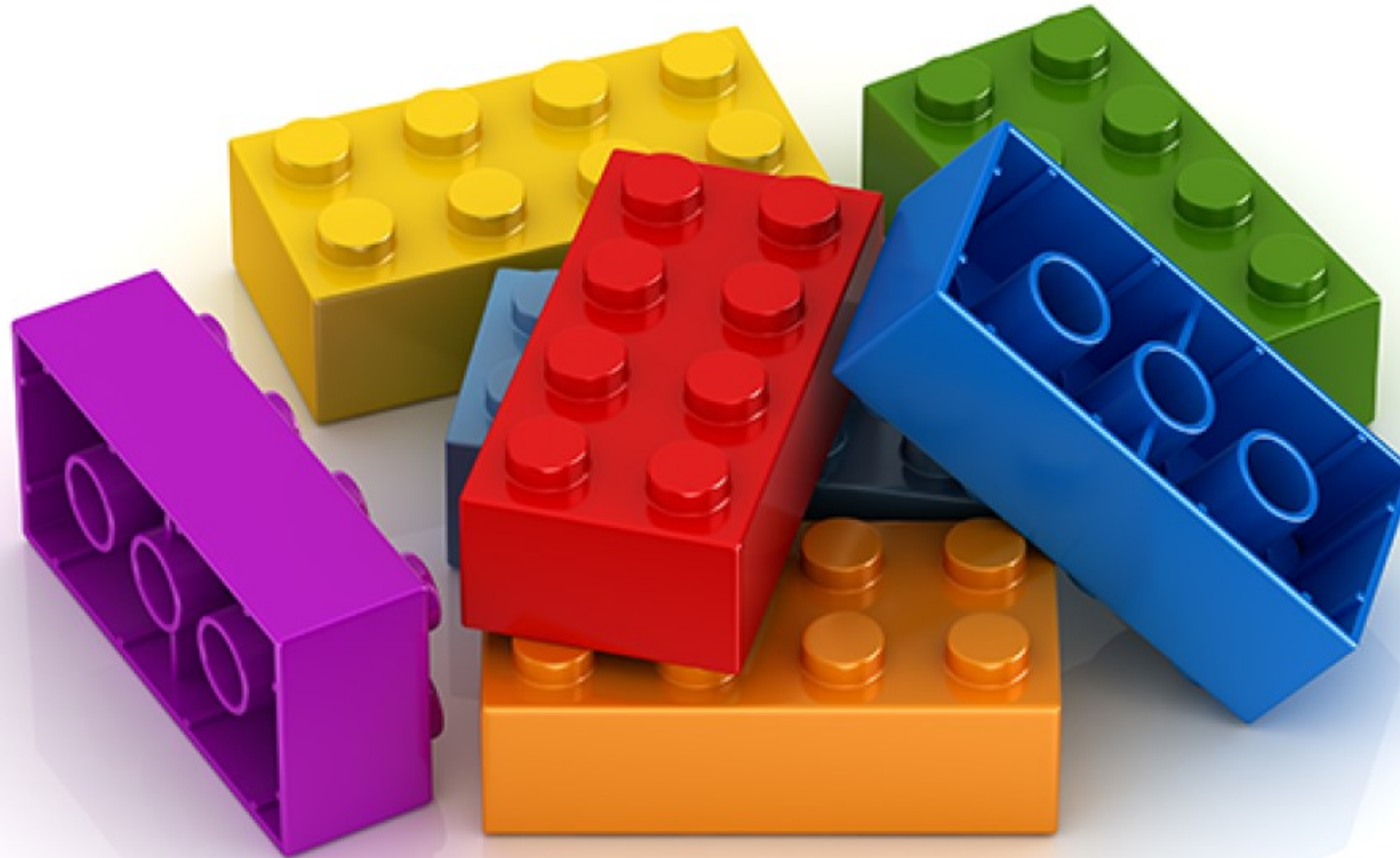


Perché Fnovi?

È una iniziativa coerente con le attività svolte finora
Crediamo nel ruolo del medico veterinario anche come educatore e promotore di buone pratiche innovative
Rappresentiamo 33.728 medici veterinari che affrontano quotidianamente le conseguenze di un traffico che si fonda anche sull'ignoranza.



Abbiamo le basi?



LEGGE 4 novembre 2010, n. 201

Ratifica ed esecuzione della Convenzione europea per la protezione degli animali da compagnia, fatta a Strasburgo il 13 novembre 1987, nonché norme di adeguamento dell'ordinamento interno.
(GU n.283 del 3-12-2010)



DECRETO LEGISLATIVO 30 dicembre 1992, n. 529

Attuazione della direttiva 91/174/CEE relativa alle condizioni zootecniche e genealogiche che disciplinano la commercializzazione degli animali di razza.

(In sostanza, non è illegale vendere un cane o un gatto senza pedigree, ma lo è venderli come animali "di razza".)

Articolo 5

- 3. Salvo che il fatto costituisca reato, chiunque commercializza gli animali indicati nei commi 1 e 2 in violazione delle prescrizioni ivi contenute è punito con la sanzione amministrativa del pagamento di una somma da L. 10.000.000 a L. 60.000.000.



'This is a calamity': the surgeons keeping pugs and bulldogs alive

Dogs

They're photogenic and popular on Instagram - but flat-faced dogs often endure serious breathing problems. Now, more and more are having surgery

Simon Usborne

The Guardian 27 Feb 2019





Approccio sanzionatorio non è sempre efficace o sufficiente.

Meglio una proposta di autoregolamentazione, la condivisione di buone pratiche e di esperienze di altri Paesi.

IT - PAAG

Online pet sales in the EU

What's the cost?



EU PAAG lavora per garantire che il maggior numero possibile di siti web in tutta l'UE aderiscano a standard volontari e pubblicizzino gli animali domestici in modo responsabile. Per raggiungere questo obiettivo, sosteniamo la creazione di un gruppo consultivo nazionale per la pubblicità per animali da compagnia, condividendo le migliori pratiche, consigli e attraverso un toolkit messo a disposizione dei nostri membri.



CN approva? Allora c'è molto da fare:

- ✓ Coinvolgere le Istituzioni
- ✓ Formalizzare il Gruppo IT all'interno del network EU PAAG
- ✓ Creare un Gruppo di lavoro
- ✓ Tramite appello pubblico coinvolgere tutte le realtà organizzate che condividono le finalità del progetto
- ✓ Individuare le maggiori piattaforme di annunci on line di annunci, iniziare il rilevamento dei dati.....



Noi siamo pronti!

